

11/30/01  
JC931 U.S. PTO

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IBM Docket No. CA920000060US1

JC971 U.S. PTO  
09/99811

11/30/01

**In the United States Patent and Trademark Office  
Patent Application Transmittal**

*Transmitted herewith for filing is the Patent Application of:*

Inventors(s): M. W. Hubbard, et al  
For: System and Method for Presenting Marketing Content on a Web Page  
Assignee Name: International Business Machines Corporation  
Assignee Residence: Armonk, New York

**Enclosed are**

- 23 pages of specification, including 55 claims, plus 3 sheets of *formal* drawings.  
X ☒ An assignment to International Business Machines Corporation, Armonk, New York 10504.  
X A certified copy of a/an *Canadian 2327192* application.  
X Declaration and Power of Attorney.  
PTO-1449 & references  
X A return post card  
Other:

**Filing Fee Calculation (For Other Than Small Entity)**

Basic Fee:						\$740.00
Claims Fees:		Filed	Limit	Extra	Rate per Extra	
Total claims:		55	20	35	\$18.00	\$630.00
Independent claims:		3	3	0	\$84.00	\$0.00
X	Multiple Dependent Claim Presented				\$280.00	\$280.00
Total						\$1,650.00

Please charge the Deposit Account identified below for the **Total** set forth above. The Commissioner is authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or to credit any overpayment to the identified account. A duplicate copy of this sheet is enclosed.

**Express Mail Certificate**  
Mail Label Number: ET144812796US  
Date: November 30, 2001  
I hereby certify that I am depositing the papers identified above with the U.S. Postal Service "Express Mail Post Office to Address" service on the above date, addressed to the Assistant Commissioner for Patents, Washington, DC 20231.  
*Catherine M. Robbins*  
Catherine M. Robbins

BY: *A. Bruce Clay*  
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